



// start:ME

2025 SHOPPING GUIDE



EMORY

GOIZUETA
BUSINESS
SCHOOL

start:ME

EMORY UNIVERSITY / GOIZUETA BUSINESS SCHOOL

WHAT WE DO

Start:ME strengthens communities in metro Atlanta by empowering entrepreneurs to start and grow resilient microbusinesses. When they thrive – generating income, creating jobs, occupying spaces, providing role models – their neighborhoods do too.



BUSINESS
TRAINING



MENTORSHIP



PEER-SELECTED
GRANT CAPITAL



ONGOING
ALUMNI SUPPORT

WHERE WE WORK

Start:ME is a partnership of Emory's Goizueta Business School with local nonprofits and generous supporters. Together we build ecosystems, businesses, and communities.



SUPPORTERS



513

MICROBUSINESSES
SERVED

\$25.8M

ANNUAL
REVENUE

986

JOBS CREATED
OR RETAINED

84%

VENTURES LED BY
PEOPLE OF COLOR

74%

FEMALE-LED
BUSINESSES

97

BRICK AND
MORTARS

\$486K

CAPITAL
AWARDED

100+

VOLUNTEER
MENTORS

LEARN MORE AND SUPPORT

// start:ME



VOLUNTEER TO MENTOR



EQUIP
WITH VALUABLE
BUSINESS INSIGHTS



ADVISE
ON STARTING + GROWING
BUSINESSES



CONNECT
TO SUPPORTIVE
NETWORKS

SHOP ALL START:ME ALUMS



Shop 2025 Graduating Ventures

Art & Design	2
Construction, Cleaning & Cultivation	4
Education & Childcare	6
Food & Beverage	8
Health & Wellness	12
Media & Photography	14
Professional Services	16

ART & DESIGN



Laurel
AfroElite



Genia
Legacy Atlanta Threads



Lenny
5 Stripes Merch



Solomon
Elevated Animations



AFROELITE



ALHABU SCRUBS



5 STRIPES MERCH



LEGACY ATLANTA THREADS





5 Stripes Merch (Lenny)

Unique story-driven merch that celebrates the history and culture of Atlanta

5stripesmerch.com



AfroElite (Laurel)

Luxury Afrocentric home decor, accessories, and cultural experiences

afroelite.shop



Alhabu Scrubs (Shatara)

Premium scrubs and accessories

alhabuscrubs.com



Cosmic Nine Art Gallery (Tashi)

Unconventional art enrichment services for families and individuals with special needs near East Lake at 1703

Candler Road

cosmicnine.com



Creative Investmentz (Zahrah)

Custom prints for corporate and personal branding

instagram.com/creative_investmentz



Elevated Animations (Solomon)

3-8 second mobile music videos distributed through Spotify Canvas

solomonthorpeart.com



Legacy Atlanta Threads (Genia & Dorothy)

Creative items themed around the legacy neighborhoods of Atlanta



Salt + Light Studios (Tonia)

Arts programming, classes, and entertainment

instagram.com/saltandlightstudios/



Clarkston



East Lake



Northwest



Southside

*TRANSFORM YOUR SPACE. REVAMP YOUR
LOOK. DELIGHT IN EVERY GIFT.*



ZAHRAH/CREATIVE INVESTMENTZ

CONSTRUCTION, CLEANING, & CULTIVATION



Taha
Builders Tech



Emad and Shahad
Metro Atlanta Kitchen Supplies



Jaida
JL Sustainability



Everest
Salubrious Designs Co.



LAWANDA/HALIBURTON DEMOLITION & GRADING



**Builders Tech (Taha)**

Building consulting, project management, residential engineering, structural and architectural plans in Stone Mountain at 5300 Memorial Drive, Unit 102
builderstechnologysource.com

**Champions United Housing (Jelaine)**

Shared affordable housing and sober living recovery housing
champsunitedhousing.com

**Eco Cleaning By Sunshine (Charonda)**

Planet, pet, and people friendly cleaning services

**Haliburton Demolition & Grading (Lawanda)**

Dumpsters and other construction equipment rental in the Westside at 2901 Donald Lee Hollowell Parkway NW
haliburtongrading.com

**HomeLink Solutions (Eboni)**

Customized employer-assisted housing programs

**JL Sustainability (Jaida)**

Full-service sustainability, health and wellness, and social equity building consulting
jlsustainability.com

**Ladov Landscaping (Lauren)**

Edible and ecological gardening services, from design through install
ladovlandscaping.com

**Metro Atlanta Kitchen Supplies (Emad & Shahad)**

Commercial cleaning, kitchen, and other supplies

**Salubrious Designs Co. (Everest)**

Using plant design to bring your ideas to life
salubriousdesignsco.square.site

**C** Clarkston**E** East Lake**N** Northwest**S** Southside

*FROM LEAKS TO TWEAKS,
WE'VE GOT YOUR BACK (AND YOUR HOME).*

EDUCATION & CHILDCARE



Treneisha
Ladybug for Girls



Althea
Elevating with Purpose



Lauryn
Seegers Sisters Foundation



Edith
Edith Suarez



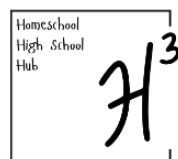
Karisa
Holistic Education Services



TRINITA/LADYBUG FOR GIRLS



CHIQUITA/HALIBURTON HEAVY
EQUIPMENT OPERATOR SCHOOL



**Edith Suarez (Edith)**

Public speaking, facilitation, and consulting services
edithsuarez.com

**Elevating with Purpose (Althea & Titus)**

Essential life skills training for children

**Haliburton Heavy Equipment Operator School (Chiquita)**

Leading educational institute for students of heavy equipment operation in the Westside at 2901 Donald Lee Hollowell Parkway NW
heavyoperatorschool.com

**High School Homeschool Hub (Jade)**

Drop-in academic support program for homeschooled students
teacherjade.com

**Holistic Education Services (Karisa)**

Custom tutoring for K-12 students
holisticeduservices.com

**HUMBLE Tutoring (RaKya & Deon)**

Empowering families with workshops, resources, and tools to support student success
humbletutoring.com

**Ladybug for Girls (Trinita & Treneisha)**

After-school program for girls aged 5-12, focused on youth development through sports
ladybugforgirls.com

**Seegars Sisters Foundation (Lauryn)**

Personalized tutoring and engaging learning camps

**Weflection (Danielle & Ren)**

Online program for parents and youth (12-19) to build social-emotional skills
weflection.app

● C Clarkston ● E East Lake ● N Northwest ● S Southside



JADE/HIGH SCHOOL
HOMESCHOOL HUB

GROWING TOGETHER, LEARNING FOREVER.

FOOD & DRINK



Jessica
Goldie's



Nadia
Go Juicy



Alex
Madre Garcia's



Tracy
The Curated Affair



Sanchez
Sweets Sweets



HASANA/HA SADITY FLAVAZ



DAYDREAM



STELLA/DANDELION FOOD & GOODS



SHAPESHIFTER



IAN/GLACIERY'S ITALIAN ICE



S

Adam J's Grilled Cheese Food Truck (Adam)

Food truck featuring gourmet grilled cheese sandwiches located Downtown at 151 Ellis Street
adamjsatl.com



E

Bourgeoisie Pâtisserie (Amber)

Quality pastries, chocolates, and breads
bourgeoisiepatisserie.square.site/

N

Cake and Cream (Samantha)

Homemade cakes and ice cream



N

Cory's Spot (Latrice)

Neighborhood family-owned restaurant in West Lake at 1608 Joseph E Boone Boulevard
[instagram.com/corys_spot](https://www.instagram.com/corys_spot)



S

Daily Pressed (Cymone)

Fresh, raw cold-pressed juices
yourdailypressed.com



C

Dandelion Food & Goods (Stella)

Locally sourced soups, casseroles, and salads
dandelionfood.store



C

Daydream (Kathy)

Handcrafted brownie ice cream sandwiches made from scratch
daydreamatlanta.com



S

Fed Meal Prep (John & Chase)

Healthy, affordable meal prep and catering for athletes
fedmealprep.com



N

Glaciers Italian Ice (Ian)

Homemade Italian ice and youth entrepreneurship program in Sylvan Hills at 1996 Sylvan Road SW
glaciersice.org



C

Go Juicy (Nadia)

Locally, sustainably sourced cold pressed juices and loose leaf teas
gojuicyatl.com

C Clarkston **E** East Lake **N** Northwest **S** Southside

EAT YOUR WAY THROUGH LIFE – ONE BITE AT A TIME.



E

Goldie's (Jessica & Jeremy)

Small-batch frozen custard made from locally sourced ingredients

C

Ha Sady Flava (Hasana)

Sauces, all-purpose seasonings, and decor for the everyday chef

[instagram.com/sadityflavaz](https://www.instagram.com/sadityflavaz)

C

Jamii Eating Zone (Thomas)

Swahili mobile food truck

S

Lady Bites (Clarke)

Snacks that promote hormonal health through the nutritional strategy of seed cycling



E

Madre Garcia's (Alex)

Latin sandwiches featuring generational family recipes

[instagram.com/madregarcias/](https://www.instagram.com/madregarcias/)



N

Paco Tacos Atl (Paco)

Authentic Cali-style Mexican restaurant in Center Hill at 2222 Donald Lee Hollowell Parkway

[pacotacosatl.com](https://www.pacotacosatl.com)

N

PigeonHOLE Enterprises (Akiem)

Café experience combining premium food and beverage with unique wellness and professional services



N

SevenBeautifulSweets (Zakiyyah)

Food truck featuring all natural juices, smoothies, salads, and wraps

[instagram.com/7beautifulsweets](https://www.instagram.com/7beautifulsweets)



S

Shapeshifter (Michael & Sarah)

Rethink BBQ with globally inspired sauces and rubs crafted to elevate traditional backyard cooking

[shapeshifterbbq.com](https://www.shapeshifterbbq.com)



E

Sweets Sweets (Sanchez)

Storefront featuring a variety of retro candies and grilled foods in East Lake Terrace at 2003 Candler Road

[ilovesweetssweets.com](https://www.ilovesweetssweets.com)

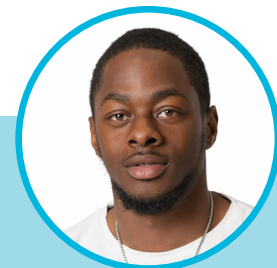
E

The Curated Affair (Tracy)

Artisanal pastries, hot baked goods, and desserts paired with complementary craft cocktails



SAMANTHA/CAKE & CREAM



AKIEM/PIGEONHOLE ENTERPRISES



ZAKIYYAH/
SEVENBEAUTIFULSWEETS



AMBER/ BOURGEOISIE PÂTISSERIE



MADRE GARCIA'S



LATRICE/CORY'S SPOT



SWEETS SWEETS

PACO/PACO TACOS ATL



HEALTH & WELLNESS



Alem
Alem Spa



Calvin
H.E.R.O.E.S.



Brandi
BB Psych



Leyla
Hair by Leyla



Donderlyn
Donderella



BLESS THE BODY



CHRISTINE/RITUAL BODYWORK



EAST LAKE SMILES
PEDIATRIC DENTISTRY



BRITNEY/THE MINDFUL TEACHER COLLECTIVE



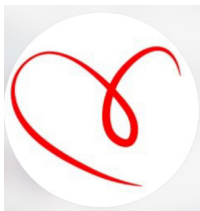
DIANA/ROBYNHOODZ
BEAUTY



Bernice
BLB Organics



Natai
Love Natai



LOVE NATAI



Alem Spa (Alem)

Traditional East African beauty self care located in Stone Mountain at 5470 Memorial Drive, Unit D
alemspa.com



BB Psych (Brandi)

MD Psychiatrist-led workplace wellness seminars, mental health education, and individual telemedicine sessions
bbpsych.org



BLB Organics (Bernice)

Organic hair, body, and beard butters



Bless the Body (Elena)

Innovative and culturally relevant fitness methods for women in their pre-and post-natal journeys
themillmom.com/blessthebody



Donderella (Donderlyn)

Self-care coaching services and products for middle-aged women
donderella.com



East Lake Smiles Pediatric Dentistry (Melissa)

Comprehensive dental care for children, adolescents, and those with special healthcare needs in East Lake at 2201 Glenwood Ave SE, Suite 100
eastlakesmiles.com



H.E.R.O.E.S. (Calvin)

Home healthcare services tailored to the unique needs of LGBTQ+ older adults



Hair by Leyla (Leyla)

Affordable luxury hair services
hairbyleyla.com



Love Natai (Natai)

Hair services and beauty products



Ritual Bodywork (Christine)

Massage business focused on bringing intention back into your daily actions in Chosewood Park at 1039 Grant Street SE, Suite A21b
ritualbodywork.com



RobynHoodz Beauty (Diana)

Convenient barber, braiding and beauty services with a focus on community engagement in Grove Park at (inside 404 Social) 1624 Donald Lee Hollowell Parkway
[instagram.com/robynhoodz](https://www.instagram.com/robynhoodz)



The Mindful Teacher Collective (Britney)

Mindfulness subscription boxes that support teachers' mental health
themindfulteachercollective.com

MEDIA & PHOTOGRAPHY



HIKMATULLAH/WISE MEDIA

Wise Media



QUANISHA/MAD DECENT MEDIA



Mad Decent Media (Quanisha)

Recording time for music, podcasting, or other media creation with editing, production, and artist management



Meenova Dream Work Photography (Meena)

Culturally sensitive and affordable photography services tailored to the refugee community

meenovadreamworks.com



Wise Media (Hikmatullah)

Content creation and building of online presences

hkharoti.com



MEENA/MEENOVA DREAM WORK PHOTOGRAPHY



● **C** Clarkston ● **E** East Lake ● **N** Northwest ● **S** Southside

***CAPTURING MOMENTS, CREATING MEMORIES:
WHERE EVERY CLICK TELLS A STORY.***

PROFESSIONAL SERVICES



*Emory
HomeStar
Karaoke*



*Wigasi
Con/Artists Talent*



*Kimberly
Atlanta Gamer Life*



JERRY/TRAVEL SOURCE 4 ALL



TRAVEL SOURCE 4 ALL, INC.
www.travelsource4all.com



TIA/VIBE & THRIVE





Atlanta Gamer Life (Kimberly)

Gaming lifestyle company
[instagram.com/atlantagamerlife](https://www.instagram.com/atlantagamerlife)



Con/Artists Talent (Wigasi)

Talent agency creating opportunities for formerly incarcerated and recovering actors
conartisttalent.com



Devn. (Adetola)

Online marketplace to find, compare, and hire financial service providers
devn.app



HomeStar Karaoke (Emory)

Mobile karaoke provider specializing in turning your space into a custom karaoke party
homestarkaraoke.com



Travel Source 4 All (Jerry)

Travel packages
travelsource4all.com



Vibe & Thrive (Tia)

Forthcoming co-working space on Atlanta's Southside
wvibeandthrivespace.com



● C Clarkston ● E East Lake ● N Northwest ● S Southside

***DON'T SWEAT THE SMALL STUFF:
LET PROFESSIONALS HANDLE IT.***

SHOP THE CLASS OF 2025 BRICK & MORTAR LOCATIONS



NORTHWEST

- 1 **Cory's Spot**
1608 Joseph E Boone Boulevard
- 2 **Glaciers Italian Ice**
1996 Sylvan Road SW
- 3 **Haliburton Demolition & Grading**
2901 Donald Lee Hollowell Pkwy NW

SOUTHSIDE

- 4 **Paco Tacos Atl**
2222 Donald Lee Hollowell Pkwy
- 5 **RobynHoodz Beauty**
1624 Donald Lee Hollowell Pkwy

CLARKSTON

- 6 **Adam J's Grilled Cheese Food Truck**
151 Ellis Street
- 7 **Ritual Bodywork**
1039 Grant Street SE Suite A21b

EAST LAKE

- 8 **Builders Tech**
5300 Memorial Drive Unit 102
- 9 **Alem Spa**
5470 Memorial Drive Unit D

EAST LAKE

- 10 **Cosmic Nine Art Gallery**
1703 Candler Road
- 11 **Sweets Sweets**
2003 Candler Road
- 12 **East Lake Smiles Pediatric Dentistry**
2201 Glenwood Ave SE Suite 100



SHOP ALL START:ME ALUMS



EMORY

GOIZUETA
BUSINESS
SCHOOL