

Start:ME 2023 Cohort					
Entrepreneur Name	Business Partner Name	Business Name	Business Description	Industry	Website
Clarkston Cohort					
Deeqa Abdi		Quality One Home Health Agency	The main goal of Quality One Home Health Agency, LLC is to bring smiles to the faces of our patients and their families. Our home health care services target a wide range of people from children, to young adults, and to the elderly. We want to make a significant difference in your life by being there for your family during the times you need us most.	Healthcare/Social Assistance	www.qualityonehhc.com
Tariq Abdul-Malik		Makkah International Institute	Makkah International Institute is a community school that provides education and educational services. We understand the struggles of the Clarkston neighborhood. As a former Clarkston High School teacher, I am familiar with the community and culture. Makkah International Institute is different because we are grounded in the philosophy of holism. While traditional schools are built on divisions, we are focused on connections. Local schools have divisions by grades, subjects, and services, in contrast we are committed to connecting community members, families, and faculty.	Education/Tutoring Services	www.makkahinstitute.org
Tanis Beatty		Simone's Sweet Treasures	Simone's Sweet Treasures sells assorted gourmet cheesecakes, cheesecake cups, and cake pops to local small businesses in need of grab and go desserts including Fresh Harvest meal delivery service. Each packaged good includes a positive affirmation that serves as a reminder for my customers to treasure themselves through success and adversity. Our products are made free of high fructose corn syrup and certain gums (additives) which are common ingredients found in many desserts. In making this effort, customers can enjoy a healthier guilt-free gourmet cheesecake.	Food/Beverage	www.thetreasuretrovega.com
Kirsten Chervenak		Gatherings	I make sourdough cracker and dips to go with them. I am making everything from scratch and working to make new and exciting flavor combinations. I do my best to source my ingredients locally and use fresh produce from local farmers. I currently have five flavors of sourdough crackers which include Olive Oil & Sea Salt, Herbs de Provence, Pecorino Romano & Black Pepper, Seven Seed, and Cinnamon Sugar. My dips and spreads include Fresh Ricotta, Garlic & Herb Ricotta, Seasonal Ricotta (currently Apple Butter), Kimchi Pimento Cheese, and Buffalo Black-eyed Pea Dip.	Food/Beverage	www.gatheringsshop.com
Julia Dalbom		Sadhana Beads	Sadhana Beads creates hand-made jewelry featuring gemstones in necklaces, bracelets, earrings and anklets. Our authentic jewelry line is for people of all ages and gender. We believe that each natural gem holds properties imbued by earth in its formation over geologic time. Sadhana Beads serve as Touchstones for Mindful Living. Our meditation course Seasons and Stones is designed to educate our clients about the properties of the stones in our jewelry. Our business model delivers products and services to a global market by way of connecting to one another across cultures through the universal properties of the gems and teachings.	Retail	sadhanabeads.com
Mahbooba Hashmi		Shamama	My business sells high quality Afghan food, with the luxury experience of Afghani culture.	Food/Beverage	
Christian Lopez		Lucita's Market	Lucita's Market is a small neighborhood specialty/gourmet Latin American food market. Inventory will include specialty products that are not usually found in popular grocers or other Latin American markets. These items will include baked, bottled and can goods, as well as, prepared food. Lucita's will include a cafe, a food stall for my current business, Humo Cuisine (a catering/food pop-up), and monthly cooking classes.	Food/Beverage	
Datavious Lucas		Faith First Fitness	Our company sells physical development and basic sports and nutrition sessions. Our company is different because we inspire all children from toddlers to special needs. We give them all positive energy and inspiration. The least active child finds their fun in being active with our high energy sessions.	Education/Tutoring Services	www.fffkids.org

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Pamela Mack	Samuel Mack	SYNERGY MEDICAL TRANSPORT	We offer non-emergency transportation to individuals who don't have transportation of their own to their doctor's appointments and/or procedures. Disabled individuals or those with mobility issues may find it challenging to visit the hospital or move from one health institution to another. Despite providing a certain level of convenience for the disabled, commercial transport services are far from comfortable for individuals in a wheelchair. We want EVERYONE to have access to safe medical transport.	Transportation	
Kamona Malembo		Madi	I'm in the business of selling African clothing men's and women's designs. African accessories and wellness products that most people can't find it easily in local stores.	Clothing/Accessories	
Natifa Mustafa		The Bridge Athletic Scholars Program	The Bridge is a academic and athletic skills program focused on preparing student athletes for high school and college recruitment. The program will be designed to recruit and track rising 8th grade athletes through college acceptance. Students will begin participation in a summer bridge program and complete training during high school to ensure NCAA eligibility and college recruitment.	Education/Tutoring Services	
Amy Parsons		My Elderberry Fairy	My Elderberry Fairy crafts small batch folk remedies such as Elderberry Syrup, Fire Cider Tonics, Sipping Vinegars, and loose leaf teas. We have evolved over the past few years, to set ourselves apart from our competitors, by offering a wide variety of options for incorporating elderberry into a routine, beyond the typical "syrup" option. We now also bottle several ready-to-drink beverages, that has allowed us to also capture a wider audience. We started out serving mostly middle aged women and moms, and as we have evolved, we now serve a younger population, as well as an older and male population.	Food/Beverage	www.myelderberryfairy.com
Auteni Price	Sonseria Sesay-Price	FYI - Feed Your Inner	At FYI - Feed Your Inner, we not only sell delicious food but we also educate our guest on the nutrition and benefits of food. This concept of never leaving the guest out of any step of the process, reassures and makes the guest more comfortable and knowledgeable about the food they're buying. We predict this way of business will be a game-changer in the food industry.	Food/Beverage	
Nikia Ritter		Natural Bliss Sculpt and Spa Boutique	Natural Bliss Sculpt and Spa Boutique offers a wide selection of licensed beauty and wellness treatment services, to one's individual need. Professional Salon services specializing in natural hair care products. Hair steam treatments, Braids, loc maintenance, Facial, Lashes, Non-Invasive (painless BBL) Body Sculpting to enhance you natural curves or to maintain weight and maintain your figure. Services include s Laser lipo, Rf Cavitation, Lymphatic drainage, Wood Therapy, Foot detox, sauna detox for weight loss and V-Steam (vaginal care).	Health/Beauty/Fitness	www.facebook.com/NaturalBlissSculptandSpa
Lisa Shaw		OutRagezYou	OutRagezYou offers wellness excursion experiences that integrate neuroscience life coaching with Pilates, somatic therapy, and other body modalities to woman and teens. These excursions are hour-long sensory experiences that identify and improve problem areas, such as core strength and alignment, which dramatically affect a person's wellbeing. The journey includes wrapping in clothing that complete the empowerment of strength and dignity in a woman or teen. Nobody is including these offerings in one package.	Health/Beauty/Fitness	www.instagram.com/outragezyou

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Kamel Sherrod	Angela Tate	Excellent Living	Excellent Living LLC provides non-medical private home care. This includes: Respite care, postpartum caregiving, companion sitter, post surgery in-home support, and much more. We would like to stand out by focusing on a la carte services such as, meal preparation, grooming, housekeeping, errands, pet care, etc, and also, by emphasizing a family oriented business model. We hope to serve diverse clientele, from the elderly, to differently abled persons from all walks of life. The next major goal is to qualify for skilled home care in order to employ medically trained staff and expand our services.	Healthcare/Social Assistance	www.excellentlivinghomecare.com
Bhim Shrestha	Yashodhara Rai	Mobile Momo Service (tentative)	Our business sells Momo, a food native to the Tibetan and Nepalese communities. We will use a food truck to make it more accessible to various events and venues. Our food truck service would outstand the onsite locations which sell similar products. Momo is healthier than other fast foods as it is steamed. It consists of flour wrapping and stuffing either meat or plant-based products. It also comes with a dipping sauce which is also locally made. Our product is free from preservatives, unnecessary fats, and artificial flavors.	Food/Beverage	
Tameca Tucker		Meca-T Custom Design Shop	Meca-T is selling an experience. I am selling my clients time they give to themselves to look as good as they should. I am giving my clients the custom design experience in a fast fashion world. My products (clothing, accessories and home decor) are custom made, high quality and environmentally conscious utilizing natural fibers and upcycling concepts.	Clothing/Accessories	
East Lake Cohort					
Kali Arnold		Sati Yoga & Wellness	We are a non-heated yoga studio that provides trauma-informed, accessible yoga for people with all different body types and abilities. We are the only yoga studio that focuses on more restorative practices like breath work, yin yoga, restorative yoga, and Yoga Nidra.	Health/Beauty/Fitness	www.satiyogawellness.com
Stephen Churn		ATL DART CLUB	My business, Atl Dart Club, host fun and entertaining Nerf battles for various events. What differentiates our business from the competition is that we provide a carefully curated experience that is highly engaging, extremely fun, and safe. The Nerf Battle entertainment we provide promotes friendly competition, teamwork, physical activity, and play in a safe environment.	Arts/Culture/Creative	www.atldartclub.com
Lee-Ann Davidson		CreativeLee DeeSigned	CreativeLee DeeSigned sells Handmade Jewelry, Home Decor, and assists small business with customized items such as: business apparel, business accessories and business-client thank you gifts. CreativeLee DeeSigned is different than any other company because we are a local business that strives to unite with other small businesses in the local area to grow the economy of East Lake. Our goods are handmade in the East Lake area, supplies are bought in local East Lake stores and profits are spent in the East Lake area.	Clothing/Accessories	creativeleedesigned.com
Beatrice DeGalassus		CurioCity (tentative)	Nature-based educational program aimed at strengthening mental health through the development and nurturing of (1) lifelong-learning skills, tools and strategies, and (2) connectedness with nature, community and self. At the intersection of education and mental health recognizing that learning, resilience, and health are strengthened through sustaining relationships with community and the larger world. At the core, the program is about learning through nature/foraging initiatives to become a lifelong learner; to identify and deepen any interest and develop resilience, personal agency, and problem-solving skills. Pairs children/teens with adults as part of a larger cohort to learn from and teach one another.	Education/Tutoring Services	

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Kenya Engram		Nurturing Notes Music Therapy	Nurturing Notes sells music therapy services to seniors and senior living facilities in the form of 1:1 music therapy sessions, music therapy groups, and consultation for music programming for senior living facilities. We also sell perinatal music therapy services in the form of parent and baby/toddler music groups, prenatal, childbirth, and postpartum music therapy education and assistance, and pregnancy, postpartum, and birth music consultations through playlist formation for expectant parents. We are different from other music therapy practices in that our services are niched only focusing on two populations that are very underserved when it comes to music therapy services.	Healthcare/Social Assistance	www.nurturingnotesmt.com
Mikki Harris		Atlanta Drone Lab	The Atlanta Drone Lab focuses on finding new ways to tell stories using aerial perspectives. Our mission is to educate journalists, visual storytellers, and the public on the FAA drone policies to facilitate safe and practical drone missions, while creating stories of community intersections. This business model looks to tell and educate people on how to develop stories of community impact.	Arts/Culture/Creative	www.atlantadronelab.com
Janale Harris	Lori Harris	Family's Favorite Foods	We sell artisan, handmade vegan pastries.	Food/Beverage	famsfav.com
Precious Heflin		Precious Elegant Touch Limited Co.	I provide all of my clients with every source that they need to keep their hair healthy. I make sure that every time you leave my chair you will come back for the best experience yet to come. Your hair will remain in good quality even when it's starts to frizz and you keep the style for a later date. You will always be satisfied with the beautiful fulfillment you feel inside from your self confidence that I make all of my clients feel when they do business with me.	Health/Beauty/Fitness	www.styleseat.com/m/v/preciousheflin?ncd_source=social_media
Althea Hood	Diamond Hood	Diamond Rule Coffee	My business sell organic coffee and teas along with beverage essentials and apparel. I also have a mobile barista service as of now offering banquet set up coffee bars for events.	Food/Beverage	diamonrulecoffee.godaddysites.com/contact-us
Shawnta Hooks		Mindful Culture Creators, LLC	I sell learning and development programs designed to support Diversity, Equity & Inclusion programs, professionals, and their stakeholders. My program teaches people and organizations how to integrate mindfulness into their culture, with the result being science backed improvements to compassion, focus, authenticity, vulnerability, and stress.	Professional Services	mindfulculturecreators.com
Garland Lane		Garland's Garden	I'm a small local nursery that sells plants I have grown myself from seeds, cuttings or divisions or purchased from other local growers. I stand out again the competition such as big box stores by providing a product straight from the soil to the costumer. The market is leaning towards organic locally grown plants and people want a local nursery to support. I've secured a beautiful location that is a breath of fresh air versus entering a ace or Home Depot to get your plants. I have great costumer service and am there in person to answer any question for a costumer.	Agriculture	
Nicole McClendon		NCM Property Management and Administrative Consulting	I assist owners of Airbnb properties. I also provide services to small businesses and more with qualified administrative assistance	Professional Services	
Angelique Mcneil		Jream Recovery	Jream Recovery is here to assist those who have had or are scheduled to have cosmetic or non cosmetic surgical procedures. Jream recovery provided assistance such as pre/post op transportation, vital checks, prescription pick ups, medication reminders, and help with basic lifestyle activities such as showering, cooking, light cleaning/laundry such as soiled medical garments after surgery. The assistance will be rendered within a certain timeframe following a surgical procedure.	Healthcare/Social Assistance	www.jreamrecovery.com
Courtney Pennyamon		Errythang by Foxyblaac	I hope to sell hair services and products.	Health/Beauty/Fitness	www.instagram.com/foxyblaac_hair/

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Savannah Samples		Angel Assistance	Angel Assistance is a household service that provides assistance for the modern household. Whether you're a busy, single entrepreneur or a fun family of six, an Angel can come alongside your family to tackle those tasks that make you say "UGHHHH" every time you think about them! We are an exception to your usual help services as you have the same person visiting every time that gets to know your household.	Professional Services	www.angelassistance.org
Lily Smith		Lily Smith Studio	I make colorful jewelry and handbound books for nature-loving people. My work is all handmade by me, using quality materials, such as sterling silver and enamel, and it is made to last.	Arts/Culture/Creative	www.lilysmithstudio.com
Harriet Thomas		Rock & Raine	Rock & Raine, LLC is a self-publishing company selling storybooks and stationery for girls ages 6-9. Our faith-based products are designed to inspire little girls to grow families, businesses and communities.	Education/Tutoring Services	
Myra Vorrice		AMV Horizon Investments	I help investors and small business owners lease, acquire and dispose of commercial real estate. We differentiate from our national competitors by cornering the local market, expertise and closing on every transaction we place under contract through our rigorous pre-qualification process.	Professional Services	www.horizon-prop.com
Southside Cohort					
Raven Bennett		Accessible Tx	AccessibleTx is a pediatric speech-language-pathology and applied behavior-analysis practice that provides access to evidence-based, culturally-responsive speech-language and applied behavior-analytic therapy for children and families in south Atlanta. The difference in AccessibleTx is in the quality-of-service provision as well as the education and experience of the practice owner and the services rendered to the South ATL community. Raven Bennett W. is a certified speech-language pathologist with over a decade of experience in the United States and abroad (Qatar) in addition, she is a full-time graduate student in applied behavior analysis at GA State University.	Healthcare/Social Assistance	
Denise Brewley		Nyansapo Wellness Institute	Nyansapo Wellness Institute, Inc. is a full service health wellness brand that nourishes health seekers that are professionals with plant-based food services and other wellness experiences. We help people who are seeking health, transition to a more plant-based diet. We offer a variety of services that meet people where they are on their wellness journey from plant-based meal prep, Essential Meals 2Go!, to our health coaching program, Healing Me First. We are different from the competition because we meet our clients where they are and they can plug in to work with us at different phases of their wellness journey.	Health/Beauty/Fitness	www.chefbeee.com
Virginia Chu		Postpartum hotel	There is a lack of integrated postpartum care services in the Atlanta area. There are scattered services for postpartum women in Atlanta that have to be individually researched, vetted, and booked. For example, a night nurse service doesn't come with maternal support while a doula service may provide day time maternal and child support but not meal preparation. There is no one service, like a postpartum hotel, in Atlanta for a women to receive infant care, baby care education, recovery information and massage, and meal support after childbirth. My business will provide an integrated postpartum package with experienced professionals.	Health/Beauty/Fitness	
Makeba Clarke		Southwest Veterinary Clinic	My business sells Veterinary services and products. Services include radiology, internal medicine, vaccines, reproductive services, grooming, and therapeutic diets .	Professional Services	www.swatlantavet.com

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Michael Jones		Michael Michelle Babysits/Bright Futures Learning Center/Teddy Bear Childcare	I am currently a full time student and would love to build a career as an educator with my expertise and background in education. I have come to love watching infants and toddlers grow, as well as helping them to build their foundation for a love of learning. I am passionate and dedicated to the children in my community and would like to serve them and their families by providing high quality childcare at an affordable cost.	Education/Tutoring Services	www.instagram.com/michaelmichellebabysits
Makeba Jones		Culinary Therapy	Physical, spiritual and mental wellbeing are of utmost importance to living a balanced & healthy life, that requires practice and dedication. We challenge our participants to continue this practice of engaging in thoughtful conversations while creating and participating in family meals at least once a week. NO Phones; NO Judgement Zone; thus providing the setting of a safe space for them to have conversations within an atmosphere of togetherness. Our Purpose is to create complete holistic wellness environments that allow individuals to engage in therapeutic dialogue to communicate wholeness mind body and soul.	Healthcare/Social Assistance	culinarytherapyllc.com
Bejanae Kareem		BK International Education Consultancy	We believe when teachers have the conditions to thrive, students thrive! BK International Education Consultancy's social good mission is to amplify education equity to create and sustain innovative learning spaces. We provide tech-enabled coaching, courses, and community to school districts and early learning centers on STEAM education and grant writing to increase positive outcomes for students.	Education/Tutoring Services	www.bkconsultancy.org
Jeanette Katz	Ken Katz	Kosher Guacamole Corp	Kosher Guacamole Corp does business as Buenos Dias Pupusa Co. a to-go Popup shop and La Bodega at the Met, a grocery store in Adair Park, a FDA designated food desert in Atlanta. Our focus is on Pupusas, a Gluten Free snack from El Salvador. We hand-make them as vegan, vegetarian, and meat options. We find our customer base to be the culinary curious, culturally diverse and those with special dietary needs. We also work with food entrepreneurs that are starting out by offering them a popup space with the goal of becoming a full-fledged operation without a major investment.	Food/Beverage	www.labodegaatl.com
Joycelyn Kelly		Kemit Kreations	At Kemit Kreations, we sell custom T-shirts and trinkets. Our merchandise is my quality anime with our customers in mind. next time other companies, we take pride in giving our customers an amazing shopping experience.	Clothing/Accessories	
Markeal King		Silver Lining Sports Academy	Silver Lining Sports academy (SLS) is a 501(c)3 nonprofit organization that utilizes basketball to empower youth. Our goal is to assist our participants in overcoming conflicts and other environmentally driven emotional behaviors in a positive way. SLS's vision is that all youth will emerge from the program emotionally, physically, and economically capable of becoming contributing leaders in their communities.	Health/Beauty/Fitness	www.facebook.com/SilverLiningSports
Sloan "SD" Manning		Uncaged Souls	Uncaged Souls is Atlanta's premier destination for dignified complementary health and wellness services. US is a healing hub offering complementary health services and modern self-care healing practices to underserved but well-deserved populations to include people with disabilities, people of size, LGBTQIA+ folks, and those that are aging. Services include relaxation rooms, counseling, yoga, manicure/ pedicure, sound baths, hydrotherapy, and healing through art, music, and dance. Atlanta is home to big-name and boutique wellness businesses, but none have committed their outreach to ensure they are meeting the needs of target customers. US addresses these needs in an accessible and inclusive environment.	Healthcare/Social Assistance	www.uncagedsouls.com

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Bryanna Marshall		Carit	Carit is the next Care.com for parents. Carit is a maternal and postpartum network for new, expecting, and current parents to discover, connect, and receive care all in one platform. Carit is very unique from other maternal apps: Peanut, Babyscripts, and What to Expect because Carit allows mothers to take autonomy over their health, build community, and seek resources.	Healthcare/Social Assistance	bryannamarshall98.wixsite.com/w ebsite-2
Ashley McCoy		The Brand New You A Comprehensive Business Resource Company, Inc.	My business is a comprehensive business and marketing consulting firm. We offer business and marketing solutions to underserved and over looked business owners in urban untapped markets.	Professional Services	thebrandnewyoucompany.com
Chandra Moye	Cynthia Townsend	The Yard Atlanta	The Yard Atlanta is properly and emphatically coined as, The Ultimate HBCU Experience, delivered through dining, entertainment, customer-focused service is a partnership owned casual dining full-service restaurant featuring American Southern fusion cuisine.	Food/Beverage	
Crystal Pitts		Anything's possible	I make creative baskets all year round, including variety of things baskets, diaper cakes, t-shirts, coffee mugs, and food	Food/Beverage	
Precious Price		LANDRIFT	LANDRIFT provides personalized community development recommendations to homeowners considering the specific location's zone and permissible land use. LANDRIFT considers all the pain points of competitors. We've created a solution dedicated to those with the passion and commitment for the secure housing cause but who may lack the tactical know-how and resources to execute change. We aggregate city information and data into an easily digestible form for users, providing them with tactical recommendations and the opportunity to collaborate with peers and local stakeholders.	Education/Tutoring Services	
Nicole Rivers		Rubii's Frozen Treats	My Business is an ice cream cart. We do birthday parties, providing a Rubii's experience including scooped ice cream with every topping you can dream of.	Food/Beverage	rubii'sfrozentreats.com
Dedren Snead		SUBSUME	We sell high production comic books, animation and digital games and virtual experiences built to educate and promote inclusive design and equity in technology. We also create learning experiences and workforce development in technical and creative careers.	Arts/Culture/Creative	www.subsumestudios.com
Ericka Wigfall		PhysiCollective	PhysiCollective provides a co-working space for allied health professionals, such as physical therapists, occupational therapists, speech therapists, and massage therapists, to operate their own clinical practice, while having the benefit of the clinical community to collaborate in practice. Traditionally, therapists will launch their own brick and mortar practice, have a mobile practice, or work for a company. This is a new approach to allied health services as it gives clinicians more autonomy, provides greater access to entrepreneurship, and has the potential to allow the community greater access to allied healthcare services.	Healthcare/Social Assistance	