

# start:ME

EMORY UNIVERSITY / GOIZUETA BUSINESS SCHOOL

## WHAT WE DO

Start:ME strengthens communities in metro Atlanta by empowering entrepreneurs to start and grow resilient microbusinesses. When they thrive – generating income, creating jobs, occupying spaces, providing role models – their neighborhoods do too.



BUSINESS  
TRAINING



MENTORSHIP



PEER-SELECTED  
GRANT CAPITAL



ONGOING  
ALUMNI SUPPORT

## WHERE WE WORK

Start:ME is a partnership of Emory's Goizueta Business School with local nonprofits and generous supporters. Together we build ecosystems, businesses, and communities.



## SUPPORTERS



514

MICROBUSINESSES  
SERVED

\$33.3M

ANNUAL  
REVENUE

1,000

JOB'S CREATED  
OR RETAINED

84%

VENTURES LED BY  
PEOPLE OF COLOR

74%

FEMALE-LED  
BUSINESSES

97

BRICK AND  
MORTARS

\$487K

CAPITAL  
AWARDED

100+

VOLUNTEER  
MENTORS

# LEARN MORE AND SUPPORT

## // start:ME

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## VOLUNTEER TO MENTOR



### EQUIP

WITH VALUABLE  
BUSINESS INSIGHTS



### ADVISE

ON STARTING + GROWING  
BUSINESSES



### CONNECT

TO SUPPORTIVE  
NETWORKS

## SHOP ALL START:ME ALUMS



"Start:ME helped me break out of my shell and gave me the skills to confidently pitch my business in any situation."

**BRITNEY** – The Mindful Teacher Collective  
East Lake Entrepreneur



"This experience is an opportunity for growth and discovery for both entrepreneurs and mentors alike."

**KENDALL**  
Southside Mentor