

start:ME

EMORY UNIVERSITY / GOIZUETA BUSINESS SCHOOL

WHAT WE DO

Start:ME strengthens communities in metro Atlanta by empowering entrepreneurs to start and grow resilient microbusinesses. When they thrive – generating income, creating jobs, occupying spaces, providing role models – their neighborhoods do too.



BUSINESS
TRAINING



MENTORSHIP



PEER-SELECTED
GRANT CAPITAL



ONGOING
ALUMNI SUPPORT

WHERE WE WORK

Start:ME is a partnership of Emory's Goizueta Business School with local nonprofits and generous supporters. Together we build ecosystems, businesses, and communities.



SUPPORTERS



583

MICROBUSINESSES
SERVED

\$37.3M

ANNUAL
REVENUE

1,139

JOBS CREATED
OR RETAINED

84%

VENTURES LED BY
PEOPLE OF COLOR

74%

FEMALE-LED
BUSINESSES

37

COHORTS
DELIVERED

\$552K

CAPITAL
AWARDED

100+

VOLUNTEER
MENTORS

LEARN MORE AND SUPPORT

// start:ME

EMORY UNIVERSITY / GOIZUETA BUSINESS SCHOOL



VOLUNTEER TO MENTOR



EQUIP

WITH VALUABLE
BUSINESS INSIGHTS



ADVISE

ON STARTING + GROWING
BUSINESSES



CONNECT

TO SUPPORTIVE
NETWORKS

SHOP ALL START:ME ALUMS



IDLY – Maid Spotless
Southside Entrepreneur

"Start:ME gave me more than clarity—it gave me a clear, executable blueprint and a real foundation to build and scale."



"I was able to overcome my anxiety of presenting and better understand my business to tell a story that's moving and easy to get."

MIRIAM – Al Chef
Clarkston Entrepreneur