

Start:ME 2022 Cohort

Business and Team	Description	Industry	Website
Start:ME Clarkston			
Abyssinia Cafe and Restaurant (Ali and Fifi)	Abyssinia Cafe and Restaurant sells fresh Ethiopian food, with authentic spices from Ethiopia.	Food/Beverage	
Aubs Company, LLC (Aubrey)	Aubs Company makes and sells AubSauce, a small-batch line of gourmet barbecue and finishing sauces. AubSauce features four flavors - Spicy Peach, Fiery Pineapple Mango, Original and our new Strawberry Balsamic and Rosemary sauce. All contain a mixture of spicy, sweet, and savory flavors!	Food/Beverage	aubsauce.com
Bebe's Kitchen (Babita)	Bebe's Kitchen is a women-run social enterprise that supports aspiring women refugee and immigrant chefs, showcasing food and culture through pop up suppers and cooking classes.	Food/Beverage	facebook.com/bebeskitchenatl
Diamonds and Gems LLC (Noelle)	Diamonds and Gems is a hair salon offering a variety of beauty services (waxing , lashes, wigs, extensions, braids, hair color, locs, haircuts, massages) and related products (hair growth, oils, lashes, wigs, and hair).	Health/Beauty/Fitness	diamonds-and-gems-llc.myshopify.com/
Egbe Sekere of Atlanta (Olori)	Egbe Sekere (Shay-ka-ray) of Atlanta is dedicated to the celebration of life and preservation of cultural traditions among all people from the Diaspora. We celebrate the Sekere, an African hand percussive instrument made from a gourd strung with beads, nuts, shells or seeds in bands, drum circles, parades, choirs, worship celebrations, live concerts and festivals all over the world. The music of the Sekere is known to have a positive, healing effect and it is often used for praise and celebration throughout the world.	Arts/Culture/Creative	facebook.com/EgbeSekereAtlanta
Liminal Health and Fitness DBA CrossFit Liminal (Nick)	CrossFit Liminal provides accessible, cross-culturally sensitive, trauma-informed fitness and nutrition coaching.	Health/Beauty/Fitness	crossfitliminal.com
Luna's Tamarindo (Nikazia)	Luna's Tamarindo sells high antioxidant tamarind juices, including detox, unsweetened, and alternative sweeteners.	Food/Beverage	facebook.com/profile.php?id=100063756352369
MilahMina (Fatuma)	MilahMina offers products handmade by women in rural Kenya.	Clothing/Accessories	Milahmina.com
Native Tongue English (Gina)	Native Tongue English offers empathetic ESL teaching through a variety of methods, including face-to-face and online group classes, digital teaching materials, training for ESL volunteers, and membership to an online 30-day Idiom Workshop Challenge.	Education/Tutoring Services	nativetongue-english.com/
Pillar For Youth (Brian and Emily)	Pillar for Youth will provide mental health resources to kids with little to no access.	Healthcare/Social Assistance	
Seng Pai (Merry and Ling)	Seng Pai offers Burmese to English translation and guidance services during the home buying process.	Professional Services	
Sugar Rae's Shea LLC (Raven)	Sugar Rae's Shea offers skincare products, including handmade soaps, body butters, and hair/beard oils.	Health/Beauty/Fitness	Sugarraesshea.com
Takho's Choice (Tahmeena and Ehsanullah)	Takho's Choice offers quality clothing and hijabs for Muslim women.	Clothing/Accessories	

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The Morning Owl (Crystal and Franzine)	The Morning Owl will be a mobile Cajun style cafe selling original recipe mini pound cakes, Natchitoches (Cajun meat pie), coffee, tea, and other beverages.	Food/Beverage	facebook.com/TmoCoffeeKitchen
To-Be-Determined (Sharon)	My business sells fine art, with connected wearable art in the form of hand-painted and mass-printed silk/cotton scarves. Each art series focuses on a theme connected to the human experience, inviting the collector/customer to insert themselves into the work through personalized design motifs.	Arts/Culture/Creative	
Wilson's All -N- One Technologies, LLC (Brandon)	All -N- One Technologies provides technical solutions for the everyday family, including computer/tablet/phone repair, home security installation, home AV installation, and maintenance.	Professional Services	allnonetech.com
Wise Pine Design (MJ)	Wise Pine Design offers website development, design and maintenance, graphic and logo design, and business writing. We specialize in helping new and young businesses develop their brand identity and grow their online presence.	Arts/Culture/Creative	
YeroEL Technologies LLC (Kidus and Lydia)	YeroEL Technologies provides cradle to grave IT asset management and disposition services.	Professional Services	
Yogashala and Reiki Center (Nabin)	Yogashala and Reiki Center offers yoga, wellness (including meditation, breathing, physical, posture, and cleansing techniques), and reiki healing sessions.	Health/Beauty/Fitness	yogashalaatlanta.com
Start:ME East Lake			
ATL Bicycle Repair (Amber and Warren)	ATL Bicycle Repair provides mobile full spectrum bicycle maintenance.	Professional Services	atlbicyclerepair.com
Baked Sliced Tossed (Nikki)	Baked Sliced Tossed will sell baked potatoes, delicious cakes, and tossed salads.	Food/Beverage	
Barely Dairy (Ariana)	Barely Dairy will offer lactose-free and vegan ice cream options with an innovative twist.	Food/Beverage	
Blourish (Daarina)	Blourish is a luxury Black owned floral and gift delivery company. Blourish's core values are rooted in self-care, luxury and quality experiences for the everyday woman. Whether you are treating yourself or someone deserving, our beautifully curated bouquets and lifestyle gifts deliver a one-of-a-kind, joyful experience.	Retail	Blourish.com
Destiny Rene Yoga LLC (Destiny)	Destiny Rene Yoga will offer virtual fitness programs for women, with an emphasis on teaching yoga for the mind body and soul.	Healthcare/Social Assistance	facebook.com/DestinyReneYoga
Farmers Jam (James)	Farmers Jam is a collective of farmers and friends who play music, make jam, and plant fruit trees on local farms.	Food/Beverage	instagram.com/farmersjamatl
Foundation Physical Therapy (Matthew)	Foundation Physical Therapy offers one-on-one physical therapy in a calm environment, supporting patients with mental and physical empowerment so that they are not defined by their injuries.	Healthcare/Social Assistance	foundationptatl.com

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FU DESIGNS (James)	FU DESIGNS offers custom wood and metal pieces ranging from jewelry to furniture and art installations.	Arts/Culture/Creative	fudesignsatl.com
Garden Head Planters (German)	Garden Head Planters sells locally made, handcrafted garden beds.	Retail	gardenheadplanters.com
Helping Hands Right At Home Co (Shuntae)	Helping Hands Right At Home offers home healthcare services provided by certified nurses, including day-to-day grooming, bathing, feeding, transportation, social activities, and adult daycare services.	Healthcare/Social Assistance	
Living Soils ATL (Hadar)	Living Soils ATL offers liquid compost "tea" to create optimal growing conditions without the use of chemical fertilizers, herbicides, or pesticides. Our regenerative, biologically-minded approach treats soil with beneficial microorganisms that cycle nutrients, protect root systems from disease, repel pests, and improve soil structure.	Agriculture	
Natural Detox Club (Josalyn)	Natural Detox Club sells locally grown, handmade herbal teas, dried plant matter, tinctures, and extracts.	Health/Beauty/Fitness	yournaturaldetoxclub.com/royalteaas
Nurture Birth and Postpartum Services, LLC (Jessica)	Nurture Birth and Postpartum Service supports birthing people and their families during pregnancy, birth, and postpartum.	Healthcare/Social Assistance	instagram.com/jessicaprattdoula
Nutrition Prescriptions LLC (YaQutullah)	Nutrition Prescriptions offers cost-effective, evidenced-based nutrition counseling and consulting services. We offer virtual counseling, education programs and wellness initiatives geared towards serving the community in which we operate.	Health/Beauty/Fitness	
Powerhouse Wellness, LLC (Sheree)	Powerhouse Wellness provides health and wellness services, including pre/post rehab exercise, stretch therapy, wellness coaching, and strength/conditioning. I work closely with clients' physical therapists to tailor wellness programs that fit their unique treatments and needs.	Health/Beauty/Fitness	
Rebecca Barron Yoga (Rebecca)	Rebecca Barron Yoga offer accessible yoga for every body through a trauma-informed lens. As a yoga therapist, I work one on one, in small groups, and with community classes to facilitate deep healing and whole-system wellbeing.	Health/Beauty/Fitness	rebeccabarronyoga.com
Repair List (Michael)	Repair List offers quote gathering and repair scheduling during the home buying process. We offer quick and accurate project estimates, contactless scheduling, and project coordination, serving as the go-between real estate agents, home buyers/sellers, and contractors.	Home Improvement	repairlist.com
Stephanie Howard Photography (Stephanie)	Stephanie Howard Photography takes a documentary, day-in-the-life approach to photographing families and businesses, producing photos that look relaxed, spontaneous and engaged. I show people interacting with one another and with their environment, showing genuine activities and emotion - rather than posing them or forcing smiles.	Professional Services	stephaniehoward.com
The Food Trap (Takiya)	The Food Trap offers catering services, marinades, and seasonings.	Food/Beverage	
The Kai Garden (Eric)	The Kai Garden is a retail plant nursery that specializes in rare and unusual garden plants for the discerning gardener.	Agriculture	thekaiarden.com

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Wakil, LLC (Shariyf)	Wakil provides legal and consulting services to individuals, businesses, and non-profits in the metro Atlanta area, specifically servicing some of the unique needs and concerns of the underserved African American and Muslim communities.	Professional Services	
Start:ME Southside			
A/V House (Bianca)	A/V House is a mobile art and cinema business, collaborating with local creatives for community screenings and visual displays throughout the city. Eventually, we would like to have a physical space to showcase short, experimental, local films and performance art.	Arts/Culture/Creative	
Art In The Paint (Sara and Arelious)	Art In The Paint renovates and paints social justice murals on outdoor basketball courts.	Arts/Culture/Creative	artinthepaint.org
Artistically Esoteric (Amber)	Artistically Esoteric sells home goods (canvas art, prints, and floral wall hanging), murals, and mobile arts lessons with a focus on celebrating unique abilities, processing difficult emotions, and achieving greater accessibility in our communities.	Arts/Culture/Creative	
Bar Cubes (LaRonda and Lissa)	Bar Cubes will provide a quick service bar amenities, including Bar Jars and a virtual bartender.	Food/Beverage	
Black Education is Lit (Natasha and Erica)	Black Education is Lit provides professional learning for schools, districts, and organizations that center around the scholarship and practices of educators and students of color. We also offer courses highlighting the life, experiences, and histories of the Black Community.	Education/Tutoring Services	
CreateATL (Dana and Pouya)	CreateATL is a collaboration and coworking space for up to ten businesses and hundreds of neighbors in the Adair Park neighborhood. Our space is a sustainable community-centric development designed to continually adapt to the needs of our neighbors through the businesses we house.	Professional Services	createatl.com/
Eat Well Atlanta, LLC (Adrienne)	Eat Well Atlanta offers healthy diverse cuisine, nutrition education, and cooking instruction, all delivered by a longtime personal/private chef.	Food/Beverage	
Ecosystem Farm (Kirsten)	Ecosystem Farm is the only strawberry upick inside Atlanta city limits, and one of three organic strawberry farms in the state of Georgia. We use no pesticides, herbicides, fungicides, or fertilizers, focusing instead on creating healthy soil that grows healthy plants.	Agriculture	ecosystemfarm.com
Gotta Strut, LLC (Danyell)	Gotta Strut offers affordable weddings, customized to the needs and budgets of clients.	Arts/Culture/Creative	loveofficialweddings.com
Graced by E (Ehjaylyn)	Graced by E offers hair care for women with natural curly and textured hair, helping clients embrace and care for their hair.	Health/Beauty/Fitness	gracedbye.com
Land of Flyy / Flyy Land (Dedrick and Zaire)	Land of Flyy is a father and son led custom t-shirt and apparel company.	Clothing/Accessories	

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Muslimahs Endure, Inc (Nura)	Muslimahs Endure empowers women to lead healthy and active lifestyles by providing opportunity for movement, with a focus on serving Muslim women.	Health/Beauty/Fitness	muslimahsendure.org/
Osono Bread (Betsy)	Osono Bread is a microbakery offering a naturally leavened (sourdough) breads and pastries made from 100% organic, locally grown, and milled grains from the Southeast. We proudly invest in local grain growers in Georgia, small-scale millers in North Carolina, source our ingredients from local farmers + purveyors, and bake with the growing season. We value being more than just a bakery by connecting the community with their local and regional food economy.	Food/Beverage	osonobread.com
Something Too Drink (Charlette)	Something Too Drink sells all natural fresh juices, smoothies, salad wraps, and vegan food.	Food/Beverage	Somethingtoodrink.net.com
Treat Love, LLC (NKenge)	Treat Love is a modern rendition of the old-fashioned candy store, offering various salted, bubbly, sticky, and sweet treats.	Retail	instagram.com/mytreatlove/
Umlilo Juice Company LLC (Jason)	Umlilo Juice Company offers all natural juices to promote the mental and physical health of inner city and urban communities.	Health/Beauty/Fitness	umlilojuicecompany.shop
Wyche, Dry, & Fold (Javan)	Wyche, Dry, & Fold provides mobile weekend wash, dry, and fold laundry services.	Healthcare/Social Assistance	